



Texas Business Group on Health and
Dallas-Fort Worth Business Group on Health

7th Annual Value-Based Benefits & Wellness Forum and Vendor Fair

December 1, 2011

Westin Park Central, Dallas, Texas

SPONSOR INFORMATION

Event Location

Westin Park Central Dallas
12720 Merit Drive, Dallas, Texas 75251
Phone: (972) 385-3000

DFWBGH discounted room rate available for Nov. 30th at \$109.00

General Information

Sponsors will be accepted on a “first come, first serve” basis, so ACT NOW!

Sponsorship Options: *Your sponsorship includes the complete Forum Exhibit Package. The stand alone fee for exhibiting is \$1500 for members and \$2500 for non-members.*

	<u>DFWBGH Members</u>	<u>Non-Members</u>
Forum Underwriter	<input type="checkbox"/> \$10,000	NA
Session Sponsor	<input type="checkbox"/> \$5,000	NA
Breakfast	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Morning Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Lunch	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Afternoon Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Reception	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Forum Badge Lanyards	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Forum Tote Bags	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Forum Flash Drives	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Forum Brochure	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500

Complimentary Registrations: *Your sponsorship includes complimentary registrations for the forum based on the following levels:*

Forum Underwriter-	4 Complimentary Registrations
Session Sponsor-	3 Complimentary Registrations
All Other Sponsorships -	2 Complimentary Registrations

Forum Underwriter Package - \$10,000

Event Benefits

- Recognition as Sponsor of one Forum General Session
- Participation in Forum Planning Committee
- Four complimentary registrations for all Forum sessions and related events
- One reserved table for all Forum sessions and related events
- One 6' draped display table in preferred location
- Access to mailing list of registrants prior to the event*

Logo and Media Visibility

- Recognition in program brochure, promotional emails, signage and event program
- Listing and corporate logo in Forum registration materials with a one-page company description*

General Session Sponsorship Package - \$5,000

Event Benefits

- Sponsorship of one Session
- Three complimentary registrations for all Forum sessions and related events
- One 6' draped display table
- Access to mailing list of registrants prior to the event*

Logo and Media Visibility

- Recognition in program brochure, promotional emails, signage and event program
- Listing and corporate logo in Forum registration materials with a one-page company description*
- Three complimentary registrations for all Forum sessions and related events
- One 6' draped display table

Other sponsorship packages: \$2,500-\$3,000

**DFWBGH retains the right to approve all Sponsor communications using Forum registrant list and company description.*

Exhibit Space Included with Sponsorship

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibit space will consist of a standard 2.5' x 6' draped display table, or multiples thereof.
- Exhibitor display tables will be set up in a Vendor Resource Center adjacent to the meeting room.
- Space is limited to optimize strategic networking opportunities.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' display table and fit the dimensions of the table.**
- Electrical power will be supplied for each display table. Sponsor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.



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SPONSOR AGREEMENT

(Return via fax to 214-382-3038)

The following describes the Sponsor Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor for participation in **DFWBGH's 7th Annual Value-Based Benefits & Wellness Forum**, December 1, 2011, at the Westin Park Central Dallas.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

2. Sponsor Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____

3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 11, 2011** in order to be included in the conference materials.

4. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal
<input type="checkbox"/> Benefits Design Strategies	<input type="checkbox"/> Other _____
<input type="checkbox"/> Consumer Engagement/Incentives	<input type="checkbox"/> Self-Care Tools
<input type="checkbox"/> Pharmacy Benefits Management	<input type="checkbox"/> Other _____

5. You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please email the names and contact information of the persons who will use the "Comps" directly to chappell@dfwbgh.org.

Payment Policy

Full payment should accompany this Sponsorship Agreement. Payment may be made by check (payable to the Dallas-Fort Worth Business Group on Health) or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 11520 N. Central Expy., Suite 201, Dallas, TX 75243, or faxed to 214-382-3038. DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH's federal tax ID# 75-1924594.

6. Payment Method:

Check enclosed,
payable to DFWBGH

Credit card payment

Please fax this form to DFWBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____

Cardholder's Name (please print): _____

Signature: _____

Sign the Sponsor Agreement below and return along with payment to:

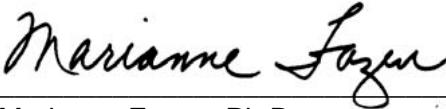
Dallas-Fort Worth Business Group on Health
11520 N. Central Expy., Suite 201
Dallas, TX 75243

Phone: 214-382-3036
Fax: 214-382-3038
Email: chappell@dfwbgh.org

Sponsor Information and Agreement Form shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances, that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.
DFWBGH Executive Director

July 8, 2011

DATE

Sponsor's Authorized Representative

DATE



2011 Corporate Members



7-Eleven, Inc.
Acme Brick Company
ACS
Alcon Laboratories, Inc.
Alliance Data
American Airlines, Inc.
American Cancer Society
American Diabetes Association
Archon Group
AT&T
Atmos Energy
Austin Travis Health and Human Services
Bates Container
Bell Helicopter Textron, Inc.
Bexar County
BNSF Railway
Boy Scouts of America
Brinker International
Cameron International Corporation
CARES
City of Arlington
City of Denton
City of McKinney
City of Mesquite
City of North Richland Hills
City of Odessa
City of Richardson
Corner Bakery Cafe
DART
Dean Foods
DFW International Airport
Diocese of Fort Worth
Energy Future Holdings
Federal Reserve Bank of Dallas

Essilor of America
Fort Worth Transportation Authority
Greatwide Logistics Services, LLC
Greyhound Lines, Inc.
GuideStone Financial Resources
Haggar Clothing Co.
Interstate Batteries
Irving ISD
JC Penney Company, Inc.
Lehigh Hanson
Lennox International Inc.
Lockheed Martin Missiles and Fire Control
LQ Management LLC
Mary Kay, Inc.
Metropolitan Transit Authority
Mohawk Industries
NCH Corporation
Nokia, Inc
Pier 1 Imports
PRISM Services Group
Sabre Holdings
Safety-Kleen Systems, Inc.
Southern Methodist University
Southwest Airlines
St. Mark's School of Texas
Stevens Transport, Inc.
SuperMedia
Texas Association of Counties
Texas Instruments, Inc.
The Neiman Marcus Group
The North American Coal Corporation
Triumph Aerostructures, LLC
TSP, Inc.

Companies that Participate in our Value Based Benefits & Wellness Forum

7-Eleven, Inc.
Abbott Laboratories
Accredo, A Medco Company
ACI Enterprises, Inc.
Acme Brick Company
ACS
Aetna
Airosti Rehab Centers
Alcon Laboratories, Inc.
Alere, LLC
Allergan, Inc.
Alliance Data
Alternative Futures Institute
American Airlines, Inc.
American Cancer Society
American Diabetes Association
American Eagle Airlines, Inc.
Aon Hewitt
Apex Global Partners
Archon Group, L.P.
Argo Group US
Arkray
Army & Air Force Exchange
AstraZeneca
AT&T
Atmos Energy
Austin/Travis County Health
Avivia Health
Bates Container
Bayer HealthCare Pharmaceuticals
Baylor Health Care System
Bell Helicopter Textron, Inc.
Benefit Informatics, Inc.
Benefitfocus
Best Doctors, Inc.
Bexar County
Blockbuster, Inc.
Blue Cross & Blue Shield of Texas
BNSF Railway
Boehringer Ingelheim
Boy Scouts of America
BP
Brinker International
Brinson Benefits, Inc.
Bristol-Myers Squibb
Buck Consultants
Cancer Treatment Centers
CARES
CarewiseHealth
Cates Control Systems
CEC Entertainment
Center for Health Value
Innovation
Children's Medical Center Dallas
CIGNA HealthCare
City of Arlington
City of Austin
City of Bryan
City of Denton
City of Denton
City of McKinney
City of Mesquite
City of Richardson
ClubCorp
City of San Antonio Metropolitan
Health District
Concentra
Conway Communications
Covenant Health System
CPS Energy
Crosstex Energy
CVS Caremark
Daiichi Sankyo, Inc.
Dallas Business Journal
Dallas-Fort Worth Hospital
Council
DART
Dean Foods
DFW Business Group on Health
DFW International Airport
Diocese of Fort Worth
Employee Benefit Strategies
Group
Energy Future Holdings
Essilor of America
Ethicon Endo-Surgery
Executive Medicine of Texas
Extend Health
ExxonMobil Corporation
EyeMed Vision Care
Federal Reserve Bank of Dallas
Fidelity Investments
Fluor Corporation
Fort Bend County
Fort Worth Transportation
Authority
Frost Insurance Agency
GameStop, Inc.
Genentech USA, Inc.
George Belcher Evans & Wilmer
GlaxoSmithKline
Global Health Services
GMC Enterprises
Golden Living
Greatwide Logistics Services
Greyhound Lines, Inc.
Group and Pension Administrators
H-E-B
Haggar Clothing Co.
Half Price Books
Hallmark Cards
Health Care Service Corp
Health Dialog
Healthcare Associates of Irving
HealthFitness
HealthHonors
HealthMedia Inc.
Healthways
Healthyroads
Higginbotham & Associates
Holmes Murphy & Associates, Inc.
Horizon Health
Humana, Inc.
IMA of Texas
Ingenix Consulting
Insurance Association
Management Company
InterFit Health & Fitness
International Electric Supply Corp.
(Rexel)
Interstate Batteries
Irving ISD
Jack Henry & Associates, Inc.
Jason's Deli
JC Penney Company, Inc.
JKJ Benefits, LLC
Johnson & Johnson Healthcare
Systems
Kaiser Permanente
KS Associates
L-3 Communications MID
Lennox International Inc.
Lhoist North America
LifeCare Management Services
Lifestyle Center of America
LifeSynch, a Humana Company
Lilly USA, LLC
Lockheed Martin
Lockton Dunning Benefits
LQ Management LLC
LSG Sky Chefs, Inc.
Lufkin Industries, Inc.
Madison Benefits Group
Marathon Health
Mary Kay, Inc.
Mayo Clinic Health Solutions
Medical Center of Plano
Medical Corps US Army Bell
Helicopter
Medical Edge Healthcare Group
Medsolutions - Premerus
Mercer
Merck & Co., Inc.
Methodist Health System
Michaels
Mid-America Coalition on Health
Care
Morningside Research and
Consulting
Murtaugh & Associates, Inc.
Nokia, Inc
Novartis Pharmaceuticals
Novo Nordisk, Inc.
Nurtur
NuStar Energy
Omni Hotels & Resorts
Oncor Electric Delivery
Onlife Health
Onsite Health Diagnostics
OptumHealth
Organizational Wellness &
Learning Systems, Inc
Parkland Health & Hospital
System Employee Wellness
Pension & Benefits Live
Perot Systems
Pfizer, Inc.
Pier 1 Imports
Plus One Health with Archon
Group
Principal Wellness Company
Professional Nutrition Therapists
Provant Health Solutions
QuadMed
Quest Diagnostics
Rent A Center
Resources for Living, an Aetna
Company
RESTAT
RKM Enterprises, Inc.
Sabre Holdings
Safety-Kleen Systems, Inc.
Safeway
sanofi-aventis U.S.
SeeChange Health
Silver Communications
SimplyWell
Smith & Associates Consulting
Southern Methodist University
Southwest Airlines
Summit Consolidated Group
Take Care Health
Systems/Walgreens Health &
Wellness
Takeda Pharmaceuticals
Tenet Health System
Texas Association of Counties
Texas Association of Local Health
Officials
Texas Health Resources
Texas Instruments, Inc..
Texas Mutual Insurance Company
The Beck Group
The Neiman Marcus Group
The North American Coal
Corporation
The Taben Group
The Vitality Group, Inc.
Tiena Health
Towers Watson
Triumph Aerostructures
TSP, Inc.
U.S. Preventive Medicine
Ultimate Health Matters
United Healthcare
United Supermarkets
USI Southwest
UT Southwestern Medical Center
ValueOptions, Inc.
Vital Data Technologies
Viverae
VSP Vision Care
WageWorks
Walgreens Health Services
Waypoint Communications
Williamson County
Windstream Corp
Yahoo! Inc.