



Texas Business Group on Health and
Dallas-Fort Worth Business Group on Health

7th Annual Value-Based Benefits & Wellness Forum and Vendor Fair

December 1, 2011

Westin Park Central, Dallas, Texas

EXHIBITOR REGISTRATION FORM

Location

Westin Park Central Dallas
12720 Merit Drive, Dallas, Texas 75251
Phone: (972) 385-3000
Discounted Room Rate for November 30th: \$109.00

General Information

Number of exhibitors is limited and available on a “first come, first serve” basis so ACT NOW!

Exhibit Fees: \$1,500 DFVBGH Members
\$2,500 Non-Members
\$2,700 Exhibit and join for 2012 (\$300 savings!)

The fee is payable to DFVBGH at the time of Exhibitor Registration. *DFVBGH is a non-profit 501(c)(3) organization. Tax ID #75-1924594*

Exhibit Space

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibit space will consist of a standard 2.5' x 6' draped display table, or multiples thereof.
- Exhibitor display tables will be set up in a Vendor Resource Center adjacent to the meeting room.
- Space is limited to optimize strategic networking opportunities.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' display table and fit the dimensions of the table.**
- Electrical power will be supplied for each Exhibitor display table. Exhibitor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

Note: DFVBGH will not incur any additional expenses associated with Exhibitor except those required for the promotion and staging of the event.

Exhibit Times *(subject to change)*

Set up: Wednesday, November 30, 2011	8:00 pm – 10:00 pm
Set up: Thursday, December 1, 2011	6:00 am – 8:00 am
Exhibit visiting times:	
▪ Registration & Continental Breakfast	7:00 am – 9:00 am
▪ Refreshment Break	10:15 am – 10:35 am
▪ Lunch	12:30 pm – 1:00 pm
▪ Refreshment Break	2:20 pm – 2:40 pm
▪ Networking Reception	3:45 pm – 5:00 pm
Tear down:	After 5:00 pm

Exhibit Package

- One complimentary registration for all Forum sessions and related events
Note: Additional Exhibitor representatives who wish to attend the 7th Annual Value-Based Benefits & Wellness Forum must complete a Meeting Registration Form and pay the regular registration fee.
- One 6' draped display table
- Access to mailing list of registrants after the event for single use*
- Recognition in program brochure and other promotional materials (if application is received prior to print deadline **Due by November 11, 2011**)
- Listing and corporate logo in Forum registration materials with a one-page company description*
- Listing on DFWBGH website program page and promotional emails

**DFWBGH retains the right to approve all Exhibitor communications using Forum registrant list and company description.*

Payment Policy

Full payment must accompany the application for exhibit space. Payment may be made by check (payable to the Dallas-Fort Worth Business Group on Health) or by credit card (MasterCard, Visa or American Express) and mailed with completed application to DFWBGH, 11520 N. Central Expy., Ste. 201, Dallas, TX 75243 or faxed to 214-382-3038. DFWBGH a non-profit 501(c)3 organization. DFWBGH's federal tax ID# 75-1924594.

Cancellation Policy

Exhibit space cancelled prior to **November 4, 2011** will be refunded, less a \$200 service charge. No refunds will be issued for cancellations made on or after November 4, 2011. All cancellation notifications must be made in writing to the Dallas-Fort Worth Business Group on Health.

Questions? Call DFWBGH at 214-382-3036, or email us at info@dfwbgh.org.



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EXHIBITOR AGREEMENT

(Return via fax to 214-382-3038)

The following describes the Exhibitor Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Exhibitor for participation in DFWBGH's 7th Annual Value-Based Benefits & Wellness Forum, December 1, 2011, at the Westin Park Central Dallas.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
2. Exhibitor Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____
3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 11, 2011** in order to be included in the conference materials.
4. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression
<input type="checkbox"/> Self-Care Tools	<input type="checkbox"/> Asthma
<input type="checkbox"/> Case Management	<input type="checkbox"/> Obesity
	<input type="checkbox"/> Other _____
	<input type="checkbox"/> Other _____
5. You are entitled to **one Complimentary Conference Registration**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please provide the name of the person who will use the "Comp" below:
Name: _____
Title: _____
Phone: _____ Email: _____

6. Payment Method:

Full payment (check or credit card) must accompany your signed Exhibitor Agreement.

- | | |
|---|--|
| <input type="checkbox"/> Check enclosed,
payable to DFWBGH | <input type="checkbox"/> Members: \$1,500 |
| | <input type="checkbox"/> Non-Members: \$2,500 |
| | <input type="checkbox"/> Exhibit & Join |
| | DFWBGH for 2012 |
| <input type="checkbox"/> Credit card payment | (\$300 Savings!) \$2,700 |

Please fax this form to DFWBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____

Cardholder's Name (please print): _____

Signature: _____

Sign the Exhibitor Agreement below and return along with payment to:

Dallas-Fort Worth Business Group on Health

11520 N. Central Expy., Suite 201
Dallas, TX 75243

Phone: 214-382-3036

Fax: 214-382-3038

Email: info@dfwbgh.org

Exhibitor Information and Agreement Form shall constitute the entire agreement, and Exhibitor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances, that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.
DFWBGH Executive Director

June 29, 2011

DATE

Exhibitor's Authorized Representative

DATE



2011 Corporate Members



- 7-Eleven, Inc.
- Acme Brick Company
- ACS
- Alcon Laboratories, Inc.
- Alliance Data
- American Airlines, Inc.
- American Cancer Society
- American Diabetes Association
- Archon Group
- AT&T
- Atmos Energy
- Austin Travis Health and Human Services
- Bates Container
- Bell Helicopter Textron, Inc.
- Bexar County
- BNSF Railway
- Boy Scouts of America
- Brinker International
- Cameron International Corporation
- CARES
- City of Arlington
- City of Denton
- City of McKinney
- City of Mesquite
- City of North Richland Hills
- City of Odessa
- City of Richardson
- Corner Bakery Cafe
- DART
- Dean Foods
- DFW International Airport
- Diocese of Fort Worth
- Energy Future Holdings
- Federal Reserve Bank of Dallas
- Essilor of America
- Fort Worth Transportation Authority
- Greatwide Logistics Services, LLC
- Greyhound Lines, Inc.
- GuideStone Financial Resources
- Haggar Clothing Co.
- Interstate Batteries
- Irving ISD
- JC Penney Company, Inc.
- Lehigh Hanson
- Lennox International Inc.
- Lockheed Martin Missiles and Fire Control
- LQ Management LLC
- Mary Kay, Inc.
- Metropolitan Transit Authority
- Mohawk Industries
- NCH Corporation
- Nokia, Inc
- Pier 1 Imports
- PRISM Services Group
- Sabre Holdings
- Safety-Kleen Systems, Inc.
- Southern Methodist University
- Southwest Airlines
- St. Mark's School of Texas
- Stevens Transport, Inc.
- SuperMedia
- Texas Association of Counties
- Texas Instruments, Inc.
- The Neiman Marcus Group
- The North American Coal Corporation
- Triumph Aerostructures, LLC
- TSP, Inc.

Companies that Participate in our Value Based Benefits & Wellness Forum

7-Eleven, Inc.
 Abbott Laboratories
 Accredo, A Medco Company
 ACI Enterprises, Inc.
 Acme Brick Company
 ACS
 Aetna
 Airrosti Rehab Centers
 Alcon Laboratories, Inc.
 Alere, LLC
 Allergan, Inc.
 Alliance Data
 Alternative Futures Institute
 American Airlines, Inc.
 American Cancer Society
 American Diabetes Association
 American Eagle Airlines, Inc.
 Aon Hewitt
 Apex Global Partners
 Archon Group, L.P.
 Argo Group US
 Arkray
 Army & Air Force Exchange
 AstraZeneca
 AT&T
 Atmos Energy
 Austin/Travis County Health
 Avivia Health
 Bates Container
 Bayer HealthCare Pharmaceuticals
 Baylor Health Care System
 Bell Helicopter Textron, Inc.
 Benefit Informatics, Inc.
 Benefitfocus
 Best Doctors, Inc.
 Bexar County
 Blockbuster, Inc.
 Blue Cross & Blue Shield of Texas
 BNSF Railway
 Boehringer Ingelheim
 Boy Scouts of America
 BP
 Brinker International
 Brinson Benefits, Inc.
 Bristol-Myers Squibb
 Buck Consultants
 Cancer Treatment Centers
 CARES
 CarewiseHealth
 Cates Control Systems
 CEC Entertainment
 Center for Health Value
 Innovation
 Children's Medical Center Dallas
 CIGNA HealthCare
 City of Arlington
 City of Austin
 City of Bryan
 City of Denton
 City of Denton
 City of McKinney
 City of Mesquite
 City of Richardson
 ClubCorp
 City of San Antonio Metropolitan
 Health District
 Concentra
 Conway Communications
 Covenant Health System
 CPS Energy
 Crosstex Energy
 CVS Caremark
 Daiichi Sankyo, Inc.
 Dallas Business Journal
 Dallas-Fort Worth Hospital
 Council
 DART
 Dean Foods
 DFW Business Group on Health
 DFW International Airport
 Diocese of Fort Worth
 Employee Benefit Strategies
 Group
 Energy Future Holdings
 Essilor of America
 Ethicon Endo-Surgery
 Executive Medicine of Texas
 Extend Health
 ExxonMobil Corporation
 EyeMed Vision Care
 Federal Reserve Bank of Dallas
 Fidelity Investments
 Fluor Corporation
 Fort Bend County
 Fort Worth Transportation
 Authority
 Frost Insurance Agency
 GameStop, Inc.
 Genentech USA, Inc.
 George Belcher Evans & Wilmer
 GlaxoSmithKline
 Global Health Services
 GMC Enterprises
 Golden Living
 Greatwide Logistics Services
 Greyhound Lines, Inc.
 Group and Pension Administrators
 H-E-B
 Haggar Clothing Co.
 Half Price Books
 Hallmark Cards
 Health Care Service Corp
 Health Dialog
 Healthcare Associates of Irving
 HealthFitness
 HealthHonors
 HealthMedia Inc.
 Healthways
 Healthyroads
 Higginbotham & Associates
 Holmes Murphy & Associates, Inc.
 Horizon Health
 Humana, Inc.
 IMA of Texas
 Ingenix Consulting
 Insurance Association
 Management Company
 InterFit Health & Fitness
 International Electric Supply Corp.
 (Rexel)
 Interstate Batteries
 Irving ISD
 Jack Henry & Associates, Inc.
 Jason's Deli
 JC Penney Company, Inc.
 JKJ Benefits, LLC
 Johnson & Johnson Healthcare
 Systems
 Kaiser Permanente
 KS Associates
 L-3 Communications MID
 Lennox International Inc.
 Lhoist North America
 LifeCare Management Services
 Lifestyle Center of America
 LifeSynch, a Humana Company
 Lilly USA, LLC
 Lockheed Martin
 Lockton Dunning Benefits
 LQ Management LLC
 LSG Sky Chefs, Inc.
 Lufkin Industries, Inc.
 Madison Benefits Group
 Marathon Health
 Mary Kay, Inc.
 Mayo Clinic Health Solutions
 Medical Center of Plano
 Medical Corps US Army Bell
 Helicopter
 Medical Edge Healthcare Group
 Medsolutions - Premerus
 Mercer
 Merck & Co., Inc.
 Methodist Health System
 Michaels
 Mid-America Coalition on Health
 Care
 Morningside Research and
 Consulting
 Murtaugh & Associates, Inc.
 Nokia, Inc
 Novartis Pharmaceuticals
 Novo Nordisk, Inc.
 Nurtur
 NuStar Energy
 Omni Hotels & Resorts
 Oncor Electric Delivery
 Onlife Health
 Onsite Health Diagnostics
 OptumHealth
 Organizational Wellness &
 Learning Systems, Inc
 Parkland Health & Hospital
 System Employee Wellness
 Pension & Benefits Live
 Perot Systems
 Pfizer, Inc.
 Pier 1 Imports
 Plus One Health with Archon
 Group
 Principal Wellness Company
 Professional Nutrition Therapists
 Provant Health Solutions
 QuadMed
 Quest Diagnostics
 Rent A Center
 Resources for Living, an Aetna
 Company
 RESTAT
 RKM Enterprises, Inc.
 Sabre Holdings
 Safety-Kleen Systems, Inc.
 Safeway
 sanofi-aventis U.S.
 SeeChange Health
 Silver Communications
 SimplyWell
 Smith & Associates Consulting
 Southern Methodist University
 Southwest Airlines
 Summit Consolidated Group
 Take Care Health
 Systems/Walgreens Health &
 Wellness
 Takeda Pharmaceuticals
 Tenet Health System
 Texas Association of Counties
 Texas Association of Local Health
 Officials
 Texas Health Resources
 Texas Instruments, Inc..
 Texas Mutual Insurance Company
 The Beck Group
 The Neiman Marcus Group
 The North American Coal
 Corporation
 The Taben Group
 The Vitality Group, Inc.
 Tiena Health
 Towers Watson
 Triumph Aerostructures
 TSP, Inc.
 U.S. Preventive Medicine
 Ultimate Health Matters
 United Healthcare
 United Supermarkets
 USI Southwest
 UT Southwestern Medical Center
 ValueOptions, Inc.
 Vital Data Technologies
 Viverae
 VSP Vision Care
 WageWorks
 Walgreens Health Services
 Waypoint Communications
 Williamson County
 Windstream Corp
 Yahoo! Inc.