



Texas Business Group on Health and
Dallas-Fort Worth Business Group on Health

8th Annual Value-Based Benefits & Wellness Forum and Vendor Fair

November 29, 2012

Westin Galleria Hotel, Dallas, Texas

EXHIBITOR and SPONSOR PROSPECTUS

The Dallas-Fort Worth Business Group on Health with the Texas Business Group on Health will hold its **8th Annual Value-Based Benefits & Wellness Forum** on **November 29, 2012** to help Texas employers design value-based benefits and health management programs that are right for their company.

You are invited to participate in this premier educational and networking event. The Forum provides opportunities to build relationships with key decision makers responsible for human resources, employee benefits and health promotion programs at Texas employers.

Our aim is to offer busy corporate executives an opportunity to learn about innovative benefits designs and health management programs that can help employees improve their overall health, reduce their risk for preventable chronic diseases, and learn to manage these chronic conditions more effectively, while controlling corporate health care costs.

The number of Sponsors and Exhibitors is limited to a “first come” basis. Space will sell out quickly, so **ACT NOW!** Limiting the number optimizes attendees’ opportunity to meet you and learn more about the innovative health management programs and services your company provides.

Additional sponsorship opportunities are also available. If you would like to gain increased exposure for your company during the Forum, please contact Marc Chappell at 214-382-3035 for more details.

We are expecting nearly 400 attendees at this year’s Forum, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and others. Participating as an Exhibitor is an ideal way to highlight your organization’s visibility and commitment to good health in the workplace.

Please complete and return the enclosed **Registration Form** along with your payment today. Payment can be made by check or credit card. You may fax your completed form with your credit card information to 214-382-3038, or call us at 214-382-3036 with your registration and payment information.

I’m confident that your participation as an Exhibitor in our **8th Annual Value-Based Benefits & Wellness Forum** will be immensely rewarding for you and your company. Thank you for being part of this event.

Sincerely,

Marianne Fazen, Ph.D.
Executive Director

Enclosures: Registration Form
List of DFWBGH Members
Participating Companies



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SPONSOR INFORMATION

Event Location

Westin Galleria Dallas
13340 Dallas Parkway, Dallas, Texas 75240
Phone: (972) 934-9494

General Information

Sponsors will be accepted on a “first come, first serve” basis, so ACT NOW!

Sponsorship Options: *Your sponsorship includes the complete Forum Exhibit Package. The stand alone fee for exhibiting is \$1500 for members and \$2500 for non-members.*

| | <u>DFWBGH Members</u> | <u>Non-Members</u> |
|----------------------|-----------------------------------|----------------------------------|
| Forum Underwriter | <input type="checkbox"/> \$10,000 | NA |
| Session Sponsor | <input type="checkbox"/> \$5,000 | NA |
| Breakfast | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,500 |
| Morning Break | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,500 |
| Lunch | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$4,000 |
| Afternoon Break | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,500 |
| Reception | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$4,000 |
| Forum Badge Lanyards | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$4,000 |
| Forum Tote Bags | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$4,000 |
| Forum Brochure | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,500 |

Complimentary Registrations: *Your sponsorship includes complimentary registrations for the forum based on the following levels:*

| | |
|--------------------------|-------------------------------|
| Forum Underwriter- | 4 Complimentary Registrations |
| Session Sponsor- | 3 Complimentary Registrations |
| All Other Sponsorships - | 2 Complimentary Registrations |

Forum Underwriter Package - \$10,000

Event Benefits

- Recognition as Sponsor of one Forum General Session
- Participation in Forum Planning Committee
- Four complimentary registrations for all Forum sessions and related events
- One reserved table for all Forum sessions and related events
- One 6' draped display table in preferred location
- Access to mailing list of registrants prior to the event*

Logo and Media Visibility

- Recognition in program brochure, promotional emails, signage and event program
- Listing and corporate logo in Forum registration materials with a one-page company description*

General Session Sponsorship Package - \$5,000

Event Benefits

- Sponsorship of one Session
- Three complimentary registrations for all Forum sessions and related events
- One 6' draped display table
- Access to mailing list of registrants prior to the event*

Logo and Media Visibility

- Recognition in program brochure, promotional emails, signage and event program
- Listing and corporate logo in Forum registration materials with a one-page company description*
- Three complimentary registrations for all Forum sessions and related events
- One 6' draped display table

Other sponsorship packages: \$2,500-\$3,000

**DFWBGH retains the right to approve all Sponsor communications using Forum registrant list and company description.*

Exhibit Space Included with Sponsorship

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibit space will consist of a standard 2.5' x 6' draped display table, or multiples thereof.
- Exhibitor display tables will be set up in a Vendor Resource Center adjacent to the meeting room.
- Space is limited to optimize strategic networking opportunities.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' display table and fit the dimensions of the table.**
- Electrical power will be supplied for each display table. Sponsor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.



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SPONSOR AGREEMENT

(Return via fax to 214-382-3038)

The following describes the Sponsor Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor for participation in **DFWBGH's 8th Annual Value-Based Benefits & Wellness Forum**, November 29, 2012, at the Westin Galleria Dallas.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

2. Sponsor Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____

3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 8, 2012** in order to be included in the conference materials.

4. Check the categories that best describe your products/services:

| | |
|---|--|
| <input type="checkbox"/> Wellness programs | <input type="checkbox"/> Disease Management (check diseases below) |
| <input type="checkbox"/> Health Risk Assessments | <input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma |
| <input type="checkbox"/> Training/Education Materials | <input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity |
| <input type="checkbox"/> Decision Support Tools | <input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal |
| <input type="checkbox"/> Benefits Design Strategies | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Consumer Engagement/Incentives | <input type="checkbox"/> Self-Care Tools |
| <input type="checkbox"/> Pharmacy Benefits Management | <input type="checkbox"/> Other _____ |

5. You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please email the names and contact information of the persons who will use the "Comps" directly to chappell@dfwbgh.org.

Payment Policy

Full payment should accompany this Sponsorship Agreement. Payment may be made by check (payable to the Dallas-Fort Worth Business Group on Health) or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 11520 N. Central Expy., Suite 201, Dallas, TX 75243, or faxed to 214-382-3038. DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH's federal tax ID# 75-1924594.

6. Payment Method:

Check enclosed,
payable to DFWBGH

Credit card payment

Please fax this form to DFWBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____

Cardholder's Name (please print): _____

Signature: _____

Sign the Sponsor Agreement below and return along with payment to:

Dallas-Fort Worth Business Group on Health
11520 N. Central Expy., Suite 201
Dallas, TX 75243

Phone: 214-382-3036
Fax: 214-382-3038
Email: chappell@dfwbgh.org

Sponsor Information and Agreement Form shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances, that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.
DFWBGH Executive Director

June 19, 2012

DATE

Sponsor's Authorized Representative

DATE



2012

Corporate Members



7-Eleven, Inc.

Acme Brick Company

ACS

Alcon Laboratories, Inc.

Alliance Data

American Airlines

American Diabetes Association

AT&T

Atmos Energy

Bates Container

Bell Helicopter Textron, Inc.

BNSF Railway

Boy Scouts of America

Brinker International

CARES

Chesapeake Energy Corporation

City of Arlington

City of Denton

City of Mansfield

City of McKinney

City of Mesquite

City of North Richland Hills

City of Plano

City of Richardson

Corner Bakery Cafe

Dallas Independent School District

DART

Dean Foods

DFW International Airport

Diocese of Fort Worth

Energy Future Holdings

Essilor of America

Federal Reserve Bank of Dallas

Fort Worth Transportation Authority

Frito-Lay, Inc.

Greatwide Logistics Services, LLC

Greyhound Lines, Inc.

Haggar Clothing Co.

Hewlett Packard

Interstate Batteries

Irving ISD

JC Penney Company, Inc.

Lennox International Inc.

Lockheed Martin Missiles and Fire Control

LQ Management LLC

LSG Sky Chefs, Inc.

Mary Kay Inc.

Mohawk Industries

NCH Corporation

Pier 1 Imports

Sabre Holdings

Safety-Kleen Systems, Inc.

Southern Methodist University

Southwest Airlines

Stevens Transport, Inc.

SuperMedia

Texas Instruments, Inc.

The Neiman Marcus Group

The North American Coal Corporation

Titanium Metals Corporation

Trinity Industries

TSP, Inc.

Tuesday Morning, Inc.

UT Southwestern Medical Center

Companies that Participate in our Value Based Benefits & Wellness Forum

7-Eleven, Inc.
Abbott Laboratories
ACAP Health
ACI Enterprises, Inc.
Acme Brick Company
Aetna
Aetna Dental
Airrosti Rehab Centers
Alcon Laboratories, Inc.
Alere, LLC
Allergan, Inc.
Alternative Futures Institute
American Airlines, Inc.
American Diabetes Association
American Eagle Airlines, Inc.
Aon Hewitt
Apex Global Partners
Archon Group
Arkray USA
AstraZeneca
AT&T
Atmos Energy
Austin Industries, Inc.
Avivia Health From Kaiser Permanente
Bayer HealthCare Pharmaceuticals
Baylor Health Care System
Bell Helicopter Textron, Inc.
Benefit Informatics, Inc.
Benefitfocus
Best Doctors, Inc.
Bexar County
Biggest Loser Contestant - Season 8
Blue Cross & Blue Shield of Texas
BNSF Railway Company
Boehringer-Ingelheim Pharmaceuticals
Boy Scouts of America
Brinker International
Brinson Benefits
Buck Consultants
Caesars Entertainment
Calamity Gym
Cancer Treatment Centers of America
CARES
CarewiseHealth
Catapult Health
Cates Control Systems
CBRE
Center for Health Value Innovation
Cephalon Inc.
Cerner Corporation
Children's Medical Center of Dallas
CIGNA HealthCare
City of Austin
City of Denton
City of Grapevine
City of Mansfield
City of McKinney
City of Mesquite
City of San Antonio Metropolitan Health District
Clear Channel
CompuCom Systems, Inc.
Concentra
Conway Communications
Corner Bakery Cafe
CVS Caremark
Dallas Business Journal
Dallas Independent School District
DART
Dean Foods
Delta Dental Insurance Company
DFW Business Group on Health
DFW International Airport Board
Diocese of Fort Worth
Edington Associates
Energy Future Holdings
Epix-GHS
Ericsson Inc.
Essilor of America
Ethicon Endo-Surgery, a Johnson & Johnson Co.
Extend Health
EyeMed Vision Care
Federal Reserve Bank of Dallas
FedEx Office
Fidelity Investments
Fluor Corporation
Fort Worth Transportation Authority
Frac Tech.
Frito-Lay, Inc.
Frost Insurance Agency
Genentech USA, Inc.
George Belcher Evans & Wilmer, Inc.
GlaxoSmithKline Consumer Healthcare
Global Health Services, Johnson & Johnson
GMCole Partners LLC
Golden Living
Greatwide Logistics Services, LLC
Greyhound Lines, Inc.
Group and Pension Administrators, Inc.
H-E-B Grocery Co.
H-E-B RxTRA Advantage
Hagggar Clothing Co.
Half Price Books
Hallmark Cards
Health Dialog
HealthHonors, a Healthways Company
HealthPoints/FBR Dallas
Healthsmart
Healthways, Inc
Healthyroads
HF HealthCare
Higginbotham & Associates
HighRoads
Holmes Murphy & Associates, Inc.
Humana, Inc.
IMA of Texas
Interstate Batteries
Irving ISD
Jack Henry & Associates, Inc.
Jackson Walker L.L.P
Jason's Deli
JC Penney Company, Inc.
Johnson & Johnson Healthcare Systems
Johnson & Johnson HealthMedia
Kaiser Permanente
L-3 Communications MID
Lennox International Inc.
LifeCare Management Services
LifeSynch, a Humana Company
Lilly USA, LLC
LipoScience, Inc.
Lockheed Martin Missiles and Fire Control
Lockton Dunning Benefits
LSG Sky Chefs, Inc.
Madison Benefits Group
Madix, Inc.
Marathon Health
Mary Kay Inc.
Mayo Clinic Health Solutions
Medical Center of Plano
Medical Corps US Army Bell Helicopter
Medsolutions - Premerus
Mercer H&B
Merck & Co., Inc.
Methodist Health System
Michael's Stores
Mid-America Coalition on Health Care
Midwest Business Group on Health
Modern Med
NBA Legend & Naismith Memorial Basketball Hall of Famer
NCH Corporation
Nokia, Inc.
Novartis Vaccines and Diagnostics, Inc.
Novartis Pharmaceuticals
Novo Nordisk, Inc.
NuStar Energy
Omni Hotels & Resorts
Oncor Electric Delivery
ONEOK, Inc.
Onsite Health Diagnostics
OptumHealth
Pfizer, Inc. Primary Care Business Unit
PharmMD
Pier 1 Imports
Plus One Health with Archon Group
Principal Wellness Company
Procter & Gamble
Professional Nutrition Therapists, LLC
Provant Health Solutions
QuadMed
Quest Diagnostics
RedBrick Health
Rent A Center
Resources for Living, an Aetna Company
RESTAT
Sabre Holdings
Safety-Kleen Systems, Inc.
Sanofi-Aventis U.S.
SeeChange Health
SimplyWell
Smith & Associates Consulting
Southern Methodist University
Southwest Airlines
Stat-Technologies
Takeda Pharmaceuticals
Texas Association of Counties
Texas Association of Wellness Professionals
Texas Health Resources
Texas Instruments, Inc.
Texas Optometric Association
The Container Store
The Full Plate Diet
The Neiman Marcus Group
The Taben Group
The Vitality Group, Inc.
Tiena Health
Towers Watson
Triumph Aerostructures
TSP, Inc.
Tuesday Morning, Inc.
Ultimate Health Matters
United Healthcare
University of California-Riverside
University of Michigan
UT Southwestern Medical Center at Dallas
ValueOptions, Inc.
Viverae
Walgreens
Williamson County Extension Office
Windstream Corp
Zogenix, Inc.